

## DURANGO COWBOY POETRY GATHERING SPONSORSHIP PACKAGES

We strive to promote the businesses who support our western heritage. Industry exclusivity is not guaranteed and may be negotiated.

### **Cattle Baron Level – \$5,000**

- Invitation for four to the exclusive Patron Party.
- Full page premier location advertisement in 1,500 printed souvenir program booklets (8 ½" wide x 11" tall).
- Sponsor banner prominently displayed at our Saturday morning motorless parade with over 1,500 spectators.
- Sponsor acknowledgement at the introduction of our Premier Performances on Thursday, Friday & Saturday.
- Personal Meet & Greet with Performers on Friday or Saturday evening late show.
- Admission for eight to any combination of our evening performances (value \$400).
- Sponsor mentions on our Facebook page with over 2,500 social media followers and 8,000 views.
- Sponsor listed on 500 posters distributed throughout the Four Corners region.
- Friends of the Gathering benefits listed below.

### **Trail Boss Level – \$2,500**

- Invitation for four to the exclusive Patron Party.
- Half page advertisement in 1,500 printed souvenir program booklets (7 ⅝" wide x 4 ¾" tall).
- Sponsor acknowledgement at the introduction of our Premier Performances on Thursday, Friday & Saturday.
- Admission for six to any combination of our evening performances (value \$300).
- Sponsor mentions on our Facebook page with over 2,500 social media followers and 8,000 views.
- Sponsor listed on 500 posters distributed throughout the Four Corners region.
- Friends of the Gathering benefits listed below.

### **Vaquero Level – \$1,500**

- Invitation for two to the exclusive Patron Party.
- Half page advertisement in 1,500 printed souvenir program booklets (7 ⅝" wide x 4 ¾" tall).
- Admission for six to any combination of our evening performances (value \$300).
- Sponsor mentions on our Facebook page with over 2,500 social media followers and 8,000 views.
- Sponsor listed on 500 posters distributed throughout the Four Corners region.
- Friends of the Gathering benefits listed below.

### **Patron Level – \$1,000**

- Invitation for two to the exclusive Patron Party.
- Admission for six to any combination of our evening performances (value \$300).
- Friends of the Gathering benefits listed below.

### **Ranchero Level – \$750**

- Third page advertisement in 1,500 printed souvenir program booklets (5 ⅛" wide x 3 ⅝" tall).
- Admission for four to any combination of our evening performances (value \$200).
- Sponsor mentions on our Facebook page with over 2,500 social media followers and 8,000 views.
- Sponsor listed on 500 posters distributed throughout the Four Corners region.
- Friends of the Gathering benefits listed below.

### **Wrangler Ticket Package – \$500**

- Admission for six to any combination of our evening performances (value \$300).
- Friends of the Gathering benefits listed below.

### **Buckaroo Level – \$350**

- Sixth page advertisement in 1,500 printed souvenir program booklets (2 ½" wide x 3 ⅝" tall).
- Admission for two to any of our evening performances (value \$100).
- Friends of the Gathering benefits listed below.

### **Parade Wagon Level – \$250**

- Sponsor banner displayed in front of a wagon carrying a musical performer with over 1,500 spectators.
- Admission for two to the Chuckwagon Breakfast on Saturday morning (value \$20).
- Friends of the Gathering benefits listed below.

### **Friends of the Gathering – \$100**

- Admission for two to the Barn Dance Fundraiser or the Gathering Saturday afternoon Humor Show (value \$30).
- Sponsor listed on DCPG website.
- Current year poster signed by the artist (value \$30).